FESI Press Release
Federation of the European Sporting Goods Industry expands membership

Brussels, 16th June 2006

The Federation of the European Sporting Goods Industry (FESI) is proud to announce the affiliation of a new Associated Member: Siport.

Established in 1981 and based in Italy, Siport is the licensee of some of the most famous children's footwear brands, amongst which are: Barbie, Fisher-Price, Hot Wheels, United Colors of Benetton and Polly Pocket. Siport specialises in children's footwear, mainly sport and sport casual, producing around 5 million pairs of shoes per year. This makes the company one of the largest European companies specialising in children's shoes (see www.siport.it).

FESI is delighted that Siport has decided to join the Federation and is looking forward to working with the company within our Trade and Customs committee.

The President of FESI and Vice-President of Puma, Mr Horst Widmann said: "I am delighted to welcome Siport to our Federation, this affiliation is a further step towards an important goal for FESI. Our Federation is expanding its platform within European Union affairs and is confirming its essential role as interlocutor between the Sporting Goods Industry and the European Union decision-making bodies".

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Notes for Editors

1. FESI represents the interests of approximately 1,800 sporting goods manufacturers (85% of the European market) through its ten National Sporting Goods Industry Federations and its directly affiliated member companies. In total the European Sporting Goods Industry (EU25) directly and indirectly employs over 640,000 EU citizens.

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